



IMMEDIATE RELEASE

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Bethel Athlete Scores a Goal with Penn Station Athlete of the Month Honor

DAYTON, Ohio December 9, 2011 - The winner of the December Penn Station Athlete of the Month is Kyle Hamlin. Kyle is being awarded for his outstanding athleticism in soccer, cross-country, basketball, and track. Kyle not only dominates in the sports world but he also excels in the classroom with a 4.003 grade point average at Bethel High School. Upon graduation from Bethel, Kyle plans to attend college where he will study civil engineering or math and play soccer.

On and off the field, Kyle is an excellent addition to the Dayton community. Kyle is the President of the National Honor Society as well as a member of the Bethel High School marching band, concert band, choir and musical. Kyle can balance all of his extracurricular activities and school effortlessly. Principal John Zigler says, "Kyle is not only an outstanding athlete, he is an outstanding student and a fine young man!"

In honor of Kyle's achievement as the Penn Station "Athlete of the Month," his picture will be displayed in all 14 Greater Dayton area Penn Station restaurants, as well as featured on the www.psd Dayton.com (<http://www.psd Dayton.com>) website. In addition, he will also be interviewed on WDTN Channel 2 and on HOT 102.9 with Scott Sharp. And, most importantly, he will be in the running towards a \$5,000 college scholarship to be awarded at the end of the school year. Again this year we encourage participation in our Dollars to Dayton High Schools program! At each school presentation, the Penn Station Athlete of the Month winner will receive 5,000 certificates. Each certificate will entitle the student/school supporter to a FREE 22-oz. Pepsi product with the purchase of any sub at Penn Station. In addition to the special offer, 10% of the certificate bearer's total meal cost will go back to the school. The certificates are only valid during the month the student/school is being recognized.

Over 13 years ago, Penn Station launched the "Athlete of the Month" program to showcase the extraordinary student athletes in Dayton. Since then, Penn Station *East Coast Subs* has awarded over \$100,000 in award money and college scholarships. Over one hundred students have received "Athlete of the Month" recognition and 13 have been awarded \$5,000 college scholarships. "Kyle is a leader within his community and a wonderful addition to our Athlete of the Month roster," says John Dorger, managing owner of Penn Station Dayton. "Kyle embodies what a student athlete should be and is a



role model amongst his peers. His work ethic speaks to the wonderful students and families that are a part of our Dayton community. We are honored to be a part of his present and future.”

Be sure to nominate a senior in your school by visiting any Dayton Penn Station restaurant or logon to www.psd Dayton.com (<http://www.psd Dayton.com>) , www.wdtn.com (<http://www.wdtn.com>) , www.hot102.9.com (<http://www.hot102.9.com>) , or www.fly929.com (<http://www.fly929.com>) .

About Penn Station

Penn Station *East Coast Subs*, renowned for its signature grilled-to-order Philadelphia Cheesesteak, Fresh Hand-Cut Fries and Fresh-Squeezed Lemonade, is an upscale, quick-casual restaurant chain headquartered in Cincinnati, Ohio. Penn Station, Inc. develops franchises and operates a rapidly expanding chain of restaurants under the trademark of Penn Station *East Coast Subs*. There are over 240 Penn Station Restaurants in 13 states including Virginia, West Virginia, North Carolina, South Carolina, Kentucky, Ohio, Missouri, Indiana, Tennessee, Michigan, Pennsylvania, Illinois and Kansas.

In addition to its signature Philadelphia Cheesesteak Sub, Penn Station also offers hot-grilled-to-order sandwiches such as the Chicken Cordon Bleu, Chicken Teriyaki, Chicken Parmesan, Pizza, Italian, Club, Reuben, Vegetarian, and a fresh-grilled Artichoke Sub that is unique to Penn Station. A new Catering and Box Lunch menu with a wide variety of Cold Deli options is also available. Visit www.psd Dayton.com for a full menu and a restaurant near you.

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To schedule an interview with John Dorger, contact Brent Mahan at Mahan Advertising, Inc.: 513.321.6632.