



IMMEDIATE RELEASE

Media Contact:
Brooke Trusty
513.321.6632
Brooke@mahanadvertising.com

Fairmont Athlete Pins Down the Penn Station Athlete of the Month Award

DAYTON, Ohio February 8, 2012 - The winner of the February Penn Station Athlete of the Month is Thomas Kimbrell, "Tommy". Tommy is being awarded for his outstanding athleticism in wrestling. Tommy not only dominates on the wrestling mat but he also excels in the classroom with a 4.39 grade point average at Kettering Fairmont High School. Upon graduating he plans to wrestle in college and major in Engineering.

On and off the mat Tommy is a great addition to the community. Tommy is a member of the National Honor Society, French National Honor Society, Ohio Model U.N., French Club and Student Council. Tommy is able to balance his extracurricular activities and schoolwork effortlessly. Principal, Dan VonHandorf said, "Tommy is the definition of a student-athlete. As good as he is in wrestling, he is an even better student."

In honor of Tommy's achievement as the Penn Station "Athlete of the Month," his picture will be displayed in all 14 Greater Dayton area Penn Station restaurants, as well as featured on the <http://www.psd Dayton.com> website. In addition, he will also be interviewed on WDTN Channel 2 and on HOT 102.9 with Brian Taylor. Most importantly, he will be in the running towards a \$5,000 college scholarship to be awarded at the end of the school year. Again this year we encourage participation in our Dollars to Dayton High Schools program! At each school presentation, the Penn Station Athlete of the Month winner will receive 2,000 certificates. Each certificate will entitle the student/school supporter to a FREE 22-oz. Pepsi product with the purchase of any sub at Penn Station. In addition to the special offer, 10% of the certificate bearer's total meal cost will go back to the school. The certificates are only valid during the month the student/school is being recognized.

Over 13 years ago, Penn Station launched the "Athlete of the Month" program to showcase the extraordinary student athletes in Dayton. Since then, Penn Station *East Coast Subs* has awarded over \$100,000 in award money and college scholarships. Over one hundred students have received "Athlete of the Month" recognition and 13 have been awarded \$5,000 college scholarships. "We are very proud to add Tommy to our Athlete of the Month roster," says John Dorger, managing owner of Penn Station Dayton. "His strong work ethic is to be commended and it speaks to the wonderful students and families that are a part of our Dayton community."



Be sure to nominate a senior in your school by visiting any Dayton Penn Station restaurant or logon to www.psd Dayton.com, www.wdtn.com, www.hot102.9.com or www.fly929.com.

About Penn Station

Penn Station *East Coast Subs*, headquartered in Cincinnati, Ohio, is an upscale, quick-casual restaurant chain. Renowned for its signature grilled-to-order Philadelphia Cheesesteak, Fresh Hand-Cut Fries and Fresh-Squeezed Lemonade. Penn Station, Inc. develops franchises and operates a rapidly expanding chain of restaurants under the trademark of Penn Station *East Coast Subs*. There are over 235 Penn Station Restaurants in 13 states including Virginia, West Virginia, North Carolina, South Carolina, Kentucky, Ohio, Missouri, Indiana, Tennessee, Michigan, Pennsylvania, Illinois and Kansas.

In addition to its signature Philadelphia Cheesesteak Sub, Penn Station also offers hot-grilled-to-order sandwiches such as the Chicken Cordon Bleu, Chicken Teriyaki, Chicken Parmesan, Pizza, Italian, Club, Reuben, Vegetarian, and a fresh-grilled Artichoke Sub that is unique to Penn Station. A new Catering and Box Lunch menu with a wide variety of Cold Deli options is also available. Visit www.psd Dayton.com for a full menu and a restaurant near you.

- ### -

To schedule an interview with John Dorger, contact Brooke Trusty at Mahan Advertising, Inc.: 513.321.6632.