



## IMMEDIATE RELEASE

Media Contact:  
Brent Mahan  
513.321.6632  
Brent@mahanadvertising.com

### **West Carrollton Athlete Scores Penn Station Athlete of the Month Honor**

DAYTON, Ohio November 8, 2011 - The winner of the November Penn Station Athlete of the Month is Eric Shelton. Eric is being awarded for his outstanding athleticism in football, soccer, and baseball. Eric not only dominates in the sports world but he also excels in the classroom with a 3.9 grade point average at [West Carrollton High School](#). Upon graduation from West Carrollton, Eric plans to continue his football career by becoming a kicker in college.

On and off the field, Eric is a great addition to the Dayton community. Eric is the Student Council President, a member of National Honor Society (NHS) and Fellow Christian Student organization (FCS). Eric is also a Peer Mentor and volunteers for We Can Help Serve. Eric is able to balance his extracurricular activities and schoolwork seamlessly. Principal Fred Gehron says, "Eric in every sense of the word, is a true leader. He is positive, encouraging to others, and well respected by students and staff."

In honor of Eric's achievement as the Penn Station "Athlete of the Month," his picture will be displayed in all 14 Greater Dayton area Penn Station restaurants, as well as featured on the <http://www.psd Dayton.com> website. In addition, he will also be interviewed on WDTN Channel 2 and on HOT 102.9 with Scott Sharp. Most importantly, he will be in the running towards a \$5,000 college scholarship to be awarded at the end of the school year. Again this year we encourage participation in our Dollars to Dayton High Schools program! At each school presentation, the Penn Station Athlete of the Month winner will receive 2,000 certificates. Each certificate will entitle the student/school supporter to a FREE 22-oz. Pepsi product with the purchase of any sub at Penn Station. In addition to the special offer, 10% of the certificate bearer's total meal cost will go back to the school. The certificates are only valid during the month the student/school is being recognized.

Over 13 years ago, Penn Station launched the "Athlete of the Month" program to showcase the extraordinary student athletes in Dayton. Since then, Penn Station *East Coast Subs* has awarded over \$100,000 in award money and college scholarships. Over one hundred students have received "Athlete of the Month" recognition and 13 have been awarded \$5,000 college scholarships. "Eric is a true leader amongst his peers and an admirable addition to our Athlete of the Month program," says John Dorger, managing owner of Penn Station Dayton. "His passion for education and athletics are what others



should strive for. We are truly lucky to have students like Eric in our Greater Dayton community.”

Be sure to nominate a senior in your school by visiting [Penn Station](#) online, [WDTN](#), [HOT 102.9](#), or [Fly 92.9](#).

#### About Penn Station

Penn Station *East Coast Subs*, headquartered in Cincinnati, Ohio, is an upscale, quick-casual restaurant chain. Renowned for its signature grilled-to-order Philadelphia Cheesesteak, Fresh Hand-Cut Fries and Fresh-Squeezed Lemonade. Penn Station, Inc. develops franchises and operates a rapidly expanding chain of restaurants under the trademark of Penn Station *East Coast Subs*. There are over 240 Penn Station Restaurants in 12 states including Virginia, West Virginia, North Carolina, South Carolina, Kentucky, Ohio, Missouri, Indiana, Tennessee, Michigan, Pennsylvania, and Illinois.

In addition to its signature Philadelphia Cheesesteak Sub, Penn Station also offers hot grilled-to-order sandwiches such as the Chicken Cordon Bleu, Chicken Teriyaki, Chicken Parmesan, Pizza, Italian, Club, Reuben, Vegetarian, and a fresh-grilled Artichoke Sub that is unique to Penn Station. A new Catering and Box Lunch menu with a wide variety of Cold Deli options is also available. Visit [www.psd Dayton.com](http://www.psd Dayton.com) for a full menu and to find a restaurant near you.

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*To schedule an interview with John Dorger, contact Brent Mahan at Mahan Advertising, Inc.: 513.321.6632.*